

SHITIJ

Startup/Entrepreneur Incubation Programme



Focus Areas

- Seed
- Planting Material

Who Can Apply

- Open to Indian Citizens Passionate about contributing to the Agriculture
- Agri Startup with a Prototype/Minimum Viable Product (MVP)

Why Apply?



One Month Virtual Incubation Program



Pilot Opportunities & Market Linkages



Business & Technical Mentoring



Industry Connect



Access to Infrastructure & Facilities



Funding Facilities



[Scan to Register]

Registration Open
9 January 2026

Application Window Closes
24 January 2026

Selection Round
28-29 January 2026

One Month Training
24 January 2026



ICAR-CRRI, Cuttack (Hub) Partner Institute

- ICAR-IIPR, Kanpur
- ICAR-DGR, Junagadh
- ICAR-DOGR, Pune
- ICAR-CPRI, Shimla
- ICAR-IGFRI, Jhansi

Supported by National Agricultural Innovation fund (NAIF), ICAR

Applications Open: SHITIJ – Startup/Entrepreneur Incubation Programme (ICAR–NAIF)

Empowering the next generation of agri-entrepreneurs, SHITIJ is a focused 1-month virtual incubation programme designed to support startups working in Seed and Planting Material innovations. Backed by the National Agricultural Innovation Fund (NAIF), ICAR, the programme provides a strong platform to transform early-stage ideas into scalable, market-ready solutions.

Selected startups will gain access to expert business and technical mentoring, pilot opportunities, industry connections, infrastructure support, and funding facilitation through ICAR’s extensive national research network.

If you are an Indian agri-startup founder with a prototype or MVP, passionate about contributing to India’s agricultural growth, this is your opportunity to learn, validate, and scale with institutional support.

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 Partner Institutes across India

 Scan the QR code to apply and be part of India’s agri-innovation journey.